



PRIVATE CAPITAL

Tailored finance that moves at
the speed of your business.

www.fedgroup.co.za

 **FEDGROUP**

AN ALTERNATIVE APPROACH TO BUSINESS FINANCE

Fedgroup's Private Capital capability delivers tailored, asset-backed capital solutions that unlock business value and drive real growth. Positioned outside the confines of traditional lending, our offering caters to businesses requiring agility, deep expertise and financing that aligns with operational realities.

Whether you're scaling operations, acquiring critical infrastructure, or investing in growth, our solutions span the full capital stack. We structure capital intelligently around your needs, rather than expect you to adapt to rigid funding structures.

What sets us apart

At the core of our capability is a deep specialisation in real, tangible assets, from commercial property and agricultural operations to renewable energy infrastructure and critical capital equipment. We combine this asset focus with sector-specific insights, enabling us to develop simplified, effective solutions for real-world funding challenges.

Our agile credit platform, lean decision-making structure, and direct access to key stakeholders allow us to move at the speed of your business – no red tape slowing things down here. We support partners across various industries with bespoke finance that responds to both opportunity and urgency.

SECTOR-SPECIFIC STRATEGIES

Our Private Capital offering is built on sector-specific pillars, each designed to support growth and business continuity in critical industries that often face barriers in traditional credit markets.

Property Capital

With over three decades of experience, we provide flexible capital solutions for commercial property owners, enabling them to unlock and maximise asset value. Our in-house ecosystem brings together complementary skill sets, offering unmatched structuring capabilities in this dynamic asset class.

Ask for Jason Green, Partner: Alternative Asset Management, for tailored property capital solutions.

Agriculture Capital

From niche farming operations to large-scale agribusinesses, we understand the sector's seasonal cash flow cycles and unique risk profiles. Our agriculture capital solutions are structured around operational timelines and long-term sustainability.

Ask for Warren Winchester, Partner: Alternative Asset Management, to explore agri funding options.

Renewables Capital

We fund commercial renewable energy projects that drive sustainable operations. From solar infrastructure to integrated monitoring and procurement services, our solutions generate efficiencies, yield enhancements and energy independence.

Ask for Warren Winchester, Partner: Alternative Asset Management, for renewable energy capital.

Specialised Capital

For businesses needing funding that doesn't fit into neat categories, our Specialised Capital strategy provides flexible, asset-backed finance solutions across the full capital stack including senior debt, working capital, unitranche and hybrid structures.

Ask for Greg Goeller, Head of Structuring and Lending, for specialised capital solutions.



WHY CHOOSE FEDGROUP

Our approach is underpinned by four key pillars that inform every solution we develop:



DEEP ASSET SPECIALISATION

Real-world understanding of tangible assets allows us to see value where others see complexity.



RELATIONSHIP DRIVEN

We partner closely with businesses, maintaining proximity to operations for quick, informed decision-making.



SOLUTIONS ORIENTATION

We build capital around your business needs rather than slotting you into generic models.



EXECUTION EXCELLENCE

Our streamlined credit processes deliver swift, context-driven outcomes through direct access to decision makers.

MORE THAN JUST CAPITAL

We're not simply lenders, we're strategic partners focused on creating long-term value and unlocking opportunities that others may miss. With a track record of delivering practical outcomes, Fedgroup Private Capital supports the next stage of your business growth with smart, agile funding.

CONTACT

Contact the specialists today to discuss your unique needs and requirements.
Call us at 011 305 2424 or email lending@fedgroup.co.za.



FEDGROUP

Designed for you
not the bankers

www.fedgroup.co.za

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